RSA® CONFERENCE MANAGEMENT PATH

Build your ideal Conference itinerary

Our Conference Paths will help you discover the most relevant sessions for you and your organization. Start with the sessions listed in this Path, then visit the full agenda online to complete your itinerary.

MONDAY

9 AM – 5 PM

RANSOMWARE

Explosive growth demands focused understanding, so we've developed this new seminar to give attendees a full day all about ransomware, and its multifaceted implications across technical, policy, compliance and financial response. Sessions will discuss innovative research, present case studies on response and recovery to ransomware, explore combatting ransomware and debate if—and when—you should pay the ransom.

ID: SEM-M03

8:30 – 11:30 AM

ADVANCING RISK PRACTICE SEMINAR

Many challenges face today's risk management programs, including how to rank risk security gaps, handle business interactions and form a qualified resource pool. This half-day seminar will be packed with useful information from a series of respected industry leaders. Discussing successes and pitfalls, these leaders have set out to challenge conventional ideas and pursue cutting edge tactics.

ID: SEM-M01

9 AM – 12 PM

PRACTICAL INTELLIGENCE SHARING: ISACs AND ISAOs

The theme of RSA Conference 2016 was "Connect to Protect." Indeed, as we've moved from a discussion about threat "information" to threat "intelligence," there has been a maturation of the discussion on how to really share "intelligently." Every organization is at a different stage in the journey, and there is much to learn from all of the different perspectives. This seminar will challenge conventional approaches, highlight what's working and where we still need some work, and provide a framework for understanding the opportunities and challenges around intelligence sharing.

ID: SEM-M02

1 – 4:30 PM

RSAC INNOVATION SANDBOX CONTEST

For the past eleven years, the RSAC Innovation Sandbox Contest has crowned innovative companies who create cutting-edge technologies to fight the infosec risk. See the agenda for this year's contest.

Winner announcement at 4:30 PM

2 – 5 PM

SECURING DIVERSITY: WOMEN IN CYBERSECURITY

One of our most critical national security issues is the negative unemployment we face in our industry, and yet we are regressive when it comes to diversity. We need diversity to solve the problem. This inaugural seminar explores the power—and opportunity—of women in security, as individuals and as part of effective teams. Members of our community come at these realities with different perspectives, reflected by our energizing and provocative seminar sessions, which feature a range of accomplished women at various points in their careers, exploring how they got there and the power of diversity (gender and generational) to really lead us into achieving the ultimate cyber workforce of the future. This seminar is appropriate for all of our attendees, offering a great start to the week with strong content and networking opportunities.

ID: SEM-M07

DON'T MISS!
WELCOME RECEPTION
5 – 7 PM

POWER OF OPPORT**UNITY**

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TUESDAY

1:15 – 2 PM

TIDAL FORCES: THE CHANGES RIPPING APART SECURITY AS WE KNOW IT

Rich Mogull, Analyst/CEO, Securosis

ID: CSV-T09R

BUILDING A STRATEGIC PLAN FOR YOUR SECURITY AWARENESS PROGRAM

Lance Spitzner, Director, SANS Institute

ID: HUM-T09

CHANGING BEHAVIORS AT ENTERPRISE-SCALE

Simon Hodgkinson, Chief Information Security Officer, BP; **Christine Maxwell**, Governance, Risk and Compliance Director, BP

ID: HUM-W03R

2:30 – 3:15 PM

A FIELD GUIDE TO INSIDER THREAT HELPS MANAGE THE RISK

Tim Casey, Senior Strategic Risk Analyst, Intel

ID: HUM-T10R

HOW TO DO SECURITY WITH YOUR ORGANIZATION: NOT TO IT

John Elliott, Head of Payment Security, easyJet

ID: STR-T10F

3:45 – 4:30 PM

CULTURE HACKER: HOW TO HERD CATTS AND INSPIRE REBELS TO CHANGE THE WORLD!

Shannon Lietz, Director, DevSecOps, Intuit

ID: PROF-T11

WHAT WE'VE LEARNED BUILDING A CYBERSECURITY OPERATION CENTER: du CASE STUDY

Tamer El Refaey, Senior Director, Security Monitoring and Operations, Emirates Integrated Telecommunications Co.

ID: AIR-T11

DON'T MISS!
KEYNOTES
8 – 10:30 AM

DON'T MISS!
PEER2PEER SESSIONS
1:15 – 4:30 PM

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WEDNESDAY

8 – 8:45 AM

THE STATE OF DIGITAL SUPPLIER RISK MANAGEMENT: IN PARTNERS WE TRUST

Leonel Navarro Segura, Information Security Global Practice Director, Softtek

ID: STR-W02

WHY CYBER-TRAINING IS KEY, AND HOW TO DO IT RIGHT

Dr. Jared DeMott, CTO and Founder, Binary Defense Systems and VDA Labs

ID: PROF-W02

BEYOND STUXNET: STATE OF THE ART IN CYBERWARFARE AND WEAPONS

PANEL: **Kim Zetter**, Journalist, Author, Speaker; **Gary Brown**, Professor of Cyber Security, Marine Corps University; **Oren Falkowitz**, CEO and Co-Founder, Area 1 Security; **Roy Katmor**, Co-founder and CEO, enSilo

ID: PNG-W02

9:15 – 10 AM

SECURITY POLICY, BEHAVIOR AND ANALYTICS FOR EMERGING ARCHITECTURES

Dr. Dennis Moreau, Senior Engineering Architect, VMware

ID: CSV-W03

ESTABLISHING A QUALITY VULNERABILITY MANAGEMENT PROGRAM

Zee Abdelnabi, Red Team Leader, Major Automotive Company

ID: TECH-W03

10:30 AM – 12:30 PM

THE ART AND SCIENCE OF MAKING BETTER DECISIONS: THE PATHWAY TO LEADERSHIP

Dr. Uma Gupta, Consultant, UmaGupta.com

ID: LAB2-W04

1:30 – 2:15 PM

LAW ENFORCEMENT: PREVENTION THROUGH RISK REDUCTION

PANEL: **Philip Reitinger**, President & CEO, Global Cyber Alliance; **Commander Christopher Greany**, National Coordinator for Economic Crime, City of London Police; **Scott S. Smith**, Assistant Director, Federal Bureau of Investigation and **Cyrus Vance**, District Attorney, New York County District Attorney's Office

ID: PNG-W10

CATCHING GHOSTS: SMART STRATEGIES FOR SUCCESSFUL RECRUITMENT

Lee Kushner, President, L.J. Kushner & Associates, LLC

ID: STR-W10F

2:45 – 3:30 PM

DIAGNOSIS SOC-ATROPHY: WHAT TO DO WHEN YOUR SOC IS SICK

William Cole, VP/Global Government CTO, FireEye

ID: AIR-W11

AN AFLAC CASE STUDY: MOVING A SECURITY PROGRAM FROM DEFENSE TO OFFENSE

Tim Callahan, SVP, Chief Global Security Officer, Aflac

ID: CXO-W11

CLOUD SECURITY ASSESSMENTS: YOU'RE DOING IT WRONG!

Bill Burns; Chief Trust Officer, VP Cloud Business Transformation; Informatica LLC; **Cory Scott**, Chief Information Security Officer, LinkedIn; **James Trovato**, Sr. Director, IT Governance, Risk and Compliance, Informatica LLC; **Trey Ford**, Head of Trust, Heroku

ID: CSV-W11

DRIVE REVENUE BY PROTECTING CUSTOMER PRIVACY: PROGRESS AND 2017 PREDICTIONS

Laura Koetzle, Vice President and Group Director, Forrester Research

ID: PRV-W11

4 – 6 PM

INVESTIGATING AND PROSECUTING CYBERCRIME—ENTER THE LAW ENFORCEMENT TRENCHES

Edward McAndrew, Partner and Leader, Privacy & Data Security Group, Ballard Spahr LLP, **Brian Coleman**, Senior Manager, Global Information Security and Digital Forensics, Pfizer; **Melia Kelley**, Managing Consultant, Cyber Risk Solutions Practice, UnitedLex Corporation, **Ted Theisen**, Managing Director, Cyber Risk Solutions Practice, UnitedLex Corporation

ID: LAB3-W12

DON'T MISS!
KEYNOTES
10:30 AM – 12 PM
4 – 5:05 PM

PUB CRAWL
5 – 6 PM

DON'T MISS!
PEER2PEER SESSIONS
10:30 AM –12:30 PM
4 – 4:45 PM

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THURSDAY

8 – 8:45 AM

A WORLDWIDE JOURNEY TO BUILD A SECURE DEVELOPMENT ENVIRONMENT

Dawn Cappelli, VP and CISO, Rockwell Automation, and **Geoffrey Storms**, Director, Operations and Security, Rockwell Automation

ID: EXP-R02F

HOW TO TRANSFORM DEVELOPERS INTO SECURITY PEOPLE

Christopher Romeo, CEO, Security Journey

ID: HUM-R02F

9:15 – 10 AM

DESIGNING A NEW CONSENT STRATEGY FOR DIGITAL TRANSFORMATION

Eve Maler, VP of Innovation & Emerging Technology, ForgeRock

ID: IDY-R03

EXPANDING YOUR BLUE TEAM BY CREATING SECURITY CULTURE

Masha Sedova, Senior Director, Trust Engagement, Salesforce

ID: HUM-R03R

YOUR SECTOR DOESN'T MATTER: ACHIEVING EFFECTIVE THREAT PRIORITIZATION

John Hultquist, Manager, Threat Intelligence, FireEye, and **John Miller**, Manager, Threat Intelligence, FireEye

ID: GRC-R03

HOW TO CATCH A SNOWDEN
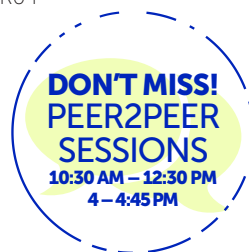
Chris Inglis, Advisory Board Chair, Securonix

ID: STR-R10R

10:30 AM – 12:30 PM

A HARD PRIVACY IMPACT ASSESSMENT: MONITORING AND PROTECTING CHILDREN ONLINE

John Elliott, Head of Payment Security, easyJet, **Hilary Wandall**, General Counsel & Chief Data Governance Officer, TRUSTe

ID: LAB3-R04

DON'T MISS! PEER2PEER SESSIONS 10:30 AM – 12:30 PM 4 – 4:45 PM

1:30 – 2:15 PM

SECURING THE THINGS WITH INTERNET: LAW & TECHNICAL ISSUES FOR IoT

PANEL: **Harley Geiger**, Director of Public Policy, Rapid7; **Dr. Allan Friedman**, Director of Cybersecurity, U.S. Department of Commerce; **Jeffrey Greene**, Senior Director, Global Affairs and Policy, Symantec; **Deral Heiland**, IoT Research Lead, Rapid7; **Stephen Wu**, Shareholder, Silicon Valley Law Group

ID: LAW-R10

SECURELY MOVING DATA TO THE CLOUD WITH CONFIDENCE AND CUSTOMER FOCUS

Nat Natarajan, Chief Information Security and Fraud Officer, Intuit

ID: CSV-R10F

SW LIABILITY? UNCOMFORTABLE TRUTHS REQUIRE UNCOMFORTABLE RESPONSE

Josh Corman, Co-Founder and Director, Cyber Statecraft at Atlantic Council, I am The Cavalry (dot org)

ID: MASH-R10

2:45 – 3:30 PM

RETHINKING PRODUCT SECURITY: CLOUD DEMANDS A NEW WAY

Reeny Sondhi, Chief of Product Security, Autodesk, and **Tony Arous**, Head of Application Security, Autodesk Inc.

ID: CSV-R11

PHISH YOUR EMPLOYEES NOW OR GET PHISHED!

Todd Fitzgerald, Global Director Information Security, Grant Thornton International, Ltd

ID: TECH-R11

EXPERT MOBILITY: MANAGING WI-FI, WORLD OF WEARABLES, SENSORS & IoT

Jennifer Minella, VP of Engineering and Security, Carolina Advanced Digital, Inc.

ID: STR-R11

4 – 6 PM

OPTIMIZE YOUR SUPPLY CYBERSECURITY

Dr. Jamison Day, Principal Data Scientist, LookingGlass Cyber Solutions, and **Allan Thomson**, Chief Technology Officer, LookingGlass Cyber Solutions

ID: LAB2-R12

RSAC BASH 6 – 10 PM

DON'T MISS! KEYNOTES 10:30 – 11:40 AM 4 – 5:10 PM

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FRIDAY

10:15 – 11 AM

CLOUD SECURITY: AUTOMATE OR DIE

Dave Shackleford, Sr. Faculty, SANS Institute

ID: CSV-F02

11:30 AM – 12:15 PM

CYBER INSURANCE: FRAUD, WASTE OR ABUSE

David Nathans, Director of Security, SOCSoter, Inc.

ID: STR-F03

DEVELOPING USEFUL METRICS

David Tobar, Senior Engineer, CERT and **Lisa Young**, Vice President, Service Delivery, Axio Global

ID: GRC-F03

BUSINESS FOLDS: SECURITY DOESN'T

Merlin Namuth, Director - Standards, Risk, Compliance, and Security, Red Robin Gourmet Burgers, Inc.

ID: MASH-F03

DON'T MISS!
KEYNOTES
1 – 2 PM

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