

RSA® CONFERENCE NEWCOMERS PATH

Build your ideal Conference itinerary

Our Conference Paths will help you discover the most relevant sessions for you and your Organization. Start with the sessions listed in this Path, then visit the full agenda online to complete your itinerary.

MONDAY

9 AM – 5 PM

SECURITY FOUNDATIONS

The Security Foundations seminar explains some of the most important security principles and is designed to provide practitioners with an overview of essential concepts that will enhance understanding of the current advanced security issues that will be discussed during the week. The seminar will feature some of the giants of the security industry, offering up-to-date perspectives on fundamental security topics. While designed for practitioners with five or less years of direct experience in the security field, the framework it provides to the overall landscape will be of value to the full spectrum of RSA Conference attendees.

ID: SEM-M04

9 AM – 5 PM

RANSOMWARE

Explosive growth demands focused understanding, so we've developed this new seminar to give attendees a full day all about ransomware, and its multifaceted implications across technical, policy, compliance and financial response. Sessions will discuss innovative research, present case studies on response and recovery to ransomware, explore combatting ransomware and debate if—and when—you should pay the ransom.

ID: SEM-M03

1 – 4:30 PM

RSAC INNOVATION SANDBOX CONTEST

For the past eleven years, the RSAC Innovation Sandbox Contest has crowned innovative companies who create cutting-edge technologies to fight the infosec risk. See the agenda for this year's contest.

Winner announcement at 4:30 PM

2 – 5 PM

SECURING DIVERSITY: WOMEN IN CYBERSECURITY

One of our most critical national security issues is the negative unemployment we face in our industry, and yet we are regressive when it comes to diversity. We need diversity to solve the problem. This inaugural seminar explores the power—and opportunity—of women in security, as individuals and as part of effective teams. Members of our community come at these realities with different perspectives, reflected by our energizing and provocative seminar sessions, which feature a range of accomplished women at various points in their careers, exploring how they got there and the power of diversity (gender and generational) to really lead us into achieving the ultimate cyber workforce of the future. This seminar is appropriate for all of our attendees, offering a great start to the week with strong content and networking opportunities.

ID: SEM-M07

POWER OF
OPPORTUNITY

DON'T MISS!
WELCOME
RECEPTION
5 – 7 PM

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ALL SESSIONS ARE SUBJECT TO CHANGE

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TUESDAY

1:15 – 2 PM

STRONG: LEADING SECURITY INTO THE FUTURE

Mike Rothman, President, Securosis

ID: PROF-T09

THE HUMAN EXPLOITATION KILL CHAIN

Ira Winkler, President, Secure Mentem

ID: STR-T09R

REGULATING THE INTERNET OF THINGS

Bruce Schneier, CTO Resilient and Special Advisor to IBM Security, Resilient, an IBM Company

ID: EXP-T09

CHANGING FACE/FATE OF IDENTITY

Ian Glazer, Senior Director, Identity, Salesforce

ID: IDY-T09R

2:30 – 3:15 PM

WHAT'S NEXT IN CYBER-POLICY

PANEL: **Denise Zheng**, Senior Fellow, Center for Strategic and International Studies (CSIS); **Dr. Sameer Bhalotra**, Co-Chair, CSIS Cyber Policy Task Force for the 45th Presidency, Center for Strategic and International Studies (CSIS); **Karen Evans**, National Director, US Cyber Challenge; **Ryan Gillis**, VP Cybersecurity Strategy & Global Policy, Palo Alto Networks; **Nico Sell**, Co-founder and Co-Chairman, Wickr; **Roberta Stempfley**, Director of Cyber Security Implementation, The MITRE Corporation

ID: PNG-T10

3:45 – 4:30 PM

CYBER HEIST: TWO BYTES TO \$951M – COLLABORATE TO DEFEND

Byron Thatcher, Red Team Manager, SWIFT and **Adrian Nish**, Head of Threat Intelligence, BAE Systems

ID: HT-T11

BREAK THE RISK PARADIGMS: OVERHAULING YOUR RISK PROGRAM

Evan Wheeler, Executive Director, Operational Risk Management, DTCC

ID: GRC-T11

THE FUTURE OF RANSOMWARE ON THE INTERNET OF THINGS

PANEL: **Brian Russell**, Chair - Internet of Things (IoT) Working Group, Cloud Security Alliance; **Ed Fok**, Transportation Technologies Specialist, Federal Highway Administration; **Aaron Guzman**, Principal Security Consultant, SecureWorks; and **Gib Sorebo**, Chief Cyber-Security Strategist, Leidos

ID: MBS-T11

HOW TO IMPROVE PHISHING AWARENESS BY 300 PERCENT IN 18 MONTHS

Emily Heath, Global CISO, AECOM

ID: HUM-T11



**DON'T MISS!
PEER2PEER
SESSIONS
1:15 – 4:30 PM**

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WEDNESDAY

9:15 – 10 AM

LOOK, C-SUITE, NO HANDS! COMMUNICATING THE TOP 10 PRIVACY & SECURITY TOPICS

Malcolm Harkins, Chief Security and Trust Officer, Cylance, and **Ruby Zefo**, VP Law & Policy Group, Chief Privacy and Security Counsel, Intel

ID: PRV-W03

TOP FIVE SECRETS TO SUCCESSFULLY JUMPSTARTING YOUR CYBER-RISK PROGRAM

Chris Houlder, Chief Information Security Officer, Autodesk and **Husam Brohi**, Director, Pricewaterhouse Coopers LLP

ID: GRC-W03

10:30 AM – 12:30 PM

TRACKING RANSOMWARE - USING BEHAVIOR TO FIND NEW THREATS

Jessica Bair, Sr. Manager, Advanced Threat Solutions, Cisco; **Eric Hulse**, Technical Lead, Research & Efficacy Team, Cisco Systems; **Joshua Reynolds**, Software Engineer, Research & Efficacy Team, Cisco Systems

ID: LAB1-W04



2:45 – 3:30 PM

LEARNINGS FROM THE CLOUD: WHAT TO WATCH WHEN WATCHING FOR BREACH

Sara Manning Dawson, Principle Group Program Manager, Microsoft

ID: STR-W11

TOMORROW'S CYBER RISK ANALYST

Jack Jones, EVP R&D, RiskLens, Inc.

ID: PROF-W11

4 – 6 PM

HANDS-ON EXPLOIT DEVELOPMENT FOR BEGINNERS

Sam Bowne, Instructor, City College San Francisco and **Devin Duffy**, Student, City College San Francisco; **Dylan James Smith**, Systems Consultant, heydylan

ID: LAB1-W12

1:30 – 2:15 PM

WELCOME TO THE AGE OF IMMERSIVE SECURITY

PANEL: **Scott Chasin**, CEO, ProtectWise; **Rob Fry**, Senior Security Architect, Netflix; **Jake Sargeant**, Creative Director, MN8STUDIO INC.

ID: HUM-W10

SECURING 100 PRODUCTS – HOW HARD CAN IT BE?

Nir Valtman, Head of Application Security, NCR Corporation

ID: ASD-W10F



DON'T MISS! PEER2PEER SESSIONS

10:30 AM – 12:30 PM
4 – 4:45 PM

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THURSDAY

8 – 8:45 AM

PRACTICAL APPSEC LESSONS LEARNED IN THE AGE OF AGILE AND DEVOPS

Zane Lackey, Chief Security Officer, Signal Sciences

ID: ASD-R02

9:15 – 10 AM

GLOBAL TRAFFIC ANALYSIS 101

Kenneth Geers, Senior Research Scientist, Comodo Group

ID: MASH-R03

MEANINGFUL USE OR MELTDOWN: IS YOUR ELECTRONIC HEALTH RECORD SYSTEM SECURE?

Gib Sorebo, Chief Cybersecurity Strategist, Leidos

ID: PDAC-R03

10:30 AM – 12:30 PM

ACHIEVING & MEASURING SUCCESS WITH THE SECURITY AWARENESS MATURITY MODEL

Lance Spitzner, Director, SANS Institute

ID: LAB2-R04

1:30 – 2:15 PM

REVERSING THE YEAR: LET'S HACK IOT, RANSOMWARE AND EVASIVE PAYLOADS

James Lyne, Global Head of Security Research, Sophos & SANS, Sophos

ID: EXP-R10

GAMIFICATION USING "SCIENCE OF HABIT CYCLE" TO TRANSFORM USER BEHAVIOR

Bikash Barai, Co-Founder, Cigital India

ID: HUM-R10F

4 – 6 PM

A GENERAL INTRODUCTION TO MODERN CRYPTOGRAPHY

Dr. Josh Benaloh, Senior Cryptographer, Microsoft Research

ID: LAB1-R12



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FRIDAY

9 – 9:45 AM

LESSONS FROM A BILLION BREACHED RECORDS

David Gibson, VP of Strategy, Varonis Systems,
and **Troy Hunt**, Microsoft Regional Director and
MVP, Consultant

ID: HUM-F01

10:15 AM – 11 PM

THE NE PATRIOTS VS. THE NY JETS: THE ULTIMATE RIVALRY IN DATA PROTECTION

Mark Stevens, SVP, Global Services, Digital
Guardian; **Scott Harrington**, Director of IT
Operations, Infrastructure & Security, The Kraft
Group/New England Patriots; **Tom Murphy**,
Vice President, Information Technology, The
New York Jets

ID: STR-F02



**DON'T MISS!
KEYNOTES
1 – 2 PM**

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