

RSA® CONFERENCE EXECUTIVE PATH

Build your ideal Conference itinerary

Our Conference Paths will help you discover the most relevant sessions for you and your organization. Start with the sessions listed in this Path, then visit the full agenda online to complete your itinerary.

MONDAY

9 AM – 5 PM

RANSOMWARE SEMINAR

Explosive growth demands focused understanding, so we've developed this new seminar to give attendees a full day all about ransomware, and its multifaceted implications across technical, policy, compliance and financial response. Sessions will discuss innovative research, present case studies on response and recovery to ransomware, explore combatting ransomware and debate if—and when—you should pay the ransom.

ID: SEM-M03

10 AM – 12 PM

HOW-TO SERIES: YEAR ONE INNOVATORS AND ENTREPRENEURS

This new seminar is designed to help entrepreneurs understand the process of taking a great idea/solution to the next level: developing a business plan, securing funding, building a company and launching a product. This content is part of a larger commitment RSA Conference is making to promote innovation in the industry, including the Innovation Sandbox Contest and the crowning of the "Most Innovative Startup," beginning at 1 PM in the Viewing Point, and the new Early Stage Expo, which runs Tuesday through Thursday at the Marriott.

ID: SEM-M05

1 – 4:30 PM

RSAC INNOVATION SANDBOX CONTEST

For the past eleven years, the RSAC Innovation Sandbox Contest has crowned innovative companies who create cutting-edge technologies to fight the infosec risk. See the agenda for this year's contest.

Winner announcement at 4:30 PM

POWER OF
OPPORTUNITY

DON'T MISS!
WELCOME
RECEPTION
5 – 7 PM

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San Francisco | February 13–17 | Moscone Center

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ALL SESSIONS ARE SUBJECT TO CHANGE

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TUESDAY

1:15 – 2 PM

WHAT CISOS WISH THEY COULD SAY OUT LOUD

Wendy Nather, Principal Security Strategist, Duo Security

ID: CXO-T09F

HOT TOPICS IN CYBER LAW 2017

PANEL: **Michael Aisenberg**, Principal Cyber Policy Counsel, The MITRE Corp.; **Richard Abbott**, Principal, DTE Consulting, Inc.; **Thomas Smedinghoff**, Of Counsel, Locke Lord LLP; and **Lucy Thomson**, Principal and Attorney, Livingston PLLC

ID: LAW-T09

HOT TOPICS IN PRIVACY: A CONVERSATION WITH GOOGLE, MICROSOFT AND CISCO

PANEL: **J Trevor Hughes**, President & CEO, International Association of Privacy Professionals; **Geff Brown**, Assistant General Counsel, Microsoft; **Michelle Dennedy**, Chief Privacy Officer, Cisco; **Keith Enright**, Director, Global Privacy Legal, Google

ID: PRV-T09

2:30 – 3:15 PM

CYBERINSURANCE – I DO NOT THINK THAT WORD MEANS WHAT YOU THINK IT MEANS

John Loveland, Director, Network Security Solutions, Verizon

ID: GRC-T10

THE 5 SECRETS OF HIGH-PERFORMING CISOS

Stan Dolberg, Chief Research Officer, IANS, and **Phil Gardner**, CEO, IANS

ID: CXO-T10

3:45 – 4:30 PM

BRIEFING THE BOARD: LESSONS LEARNED FROM CISOS AND DIRECTORS

Alan Paller, Director of Research, SANS Institute, **John Pescatore**, Director, SANS Institute

ID: CXO-T11

EU DATA PRIVACY: WHAT US ORGS NEED TO DO NOW TO PREPARE FOR GDPR

Chris Zoladz, Founder, Navigate LLC

ID: PRV-T11



**DON'T MISS!
PEER2PEER
SESSIONS
1:15 – 4:30 PM**

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WEDNESDAY

8 – 8:45 AM

CISO AS CHANGE AGENT: GETTING TO YES

Frank Kim, Chief Information Security Officer, SANS Institute

ID: CXO-W02F

9:15 – 10 AM

WAR STORIES: CORPORATE CYBER ESPIONAGE TALES FROM THE TRENCHES

PANEL: **Dr. Edward Amoroso**, CEO, previously SVP and CSO of AT&T, TAG Cyber; **Chris Camacho**, Chief Strategy Officer, Flashpoint; **Luis Guzman**, Manager, Security Response, Uber; and **Milan Patel**, Managing Director of Cyber Investigations and Incident Response, K2 Intelligence

ID: CXO-W03

TAMING THE WILD WEST: TRENDS IN THE DEVELOPMENT OF NATION-STATE CYBER-NORMS

PANEL: **Catherine Lotrionte**, Director of the CyberProject, School of Foreign Service, Georgetown University; **Tom Corcoran**, Head of Cyber Threat Intelligence, Zurich Insurance; **Paul Rosenzweig**, Founder, Red Branch Consulting PLLC; **Adam Segal**, Director of the Digital and Cyberspace Policy Program, Council on Foreign Relations; and **Scott Borg**, Director (CEO) and Chief Economist, U.S. Cyber Consequences Unit

ID: PNG-W03

LESS TECH, MORE TALK: THE FUTURE OF THE CISO ROLE

Bill Brown, Chief Information Officer and CISO, Veracode

ID: PROF-W03

10:30 AM – 12:30 PM

CYBER-OVERLORD: NATION-STATE CYBERATTACK EXERCISE

Stephen McCombie, Senior Practice Manager Advanced Cyber Defense - Asia Pacific and Japan, RSA

ID: LAB4-W04

1:30 – 2:15 PM

THE REAL \$100 MILLION QUESTION: WHAT IS THE CYBERSECURITY STANDARD OF CARE?

PANEL: **William Rogers**, Attorney, Prince Lobel Tye LLP; **Joseph Burton**, Attorney, Duane Morris LLP; **April Doss**, Partner, Saul Ewing; **Monique Ferraro**, Counsel, Hartford Steam Boiler

ID: LAW-W10

2:45 – 3:30 PM

HOW INTERNATIONAL LAW ENFORCEMENT IS ADDRESSING CYBERTHREATS

Richard Downing, Acting Deputy Assistant Attorney General, U.S. Department of Justice, Criminal Division; **Steven Kelly**, Unit Chief, International Cyber Crime Coordination Cell (IC4), Federal Bureau of Investigation; **John Lynch**, Section Chief, U.S. Department of Justice, Criminal Division, Computer Crime and Intellectual Property Section; and **Steve Wilson**, Head of Business, European Cybercrime Centre

ID: LAW-W11

THE GENERAL DATA PROTECTION REGULATION AND THE IMPACT ON INCIDENT RESPONSE

Krijn de Mik, Head of Security Research Team, Fox-IT

ID: PDAC-W11R



**DON'T MISS!
PEER2PEER
SESSIONS**
10:30 AM – 12:30 PM
4 – 4:45 PM

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THURSDAY

8 - 8:45 AM

CHARTING THE COURSE TO GDPR: SETTING SAIL

Cindy Compert, CTO Data Security & Privacy, IBM Security, IBM Corporation

ID: GRC-R02

ONE-HOUR PRIVACY PRIMER FOR SECURITY OFFICERS

Todd Fitzgerald, Global Director Information Security, Grant Thornton International, Ltd

ID: CXO-R02RF

9:15 - 10:00 AM

LESSONS LEARNED FROM RESPONDING TO DISRUPTIVE BREACHES

Charles Carmakal, Vice President, Mandiant, and **Robert Wallace**, Director, Mandiant

ID: CXO-R03

MO' PROBLEMS, MO' MONEY: EMERGING CYBERTHREATS BREED NEW VC OPPORTUNITIES

PANEL: **Paul Roberts**, Editor in Chief, The Security Ledger; **Sean Cunningham**, Managing Director, Trident Capital Cybersecurity; **Jeremiah Daly**, Co-founder & General Partner, Elephant; **Rick Grinnell**, Founder and Managing Partner, Glasswing Ventures; **Mark Hatfield**, Founder & Partner of Ten Eleven Ventures

ID: STR-R03

10:30 AM - 12:30 PM

DEEP IMPACT: EXPLORE THE WIDE REACHING IMPACT OF A CYBERATTACK

Mary Galligan, Managing Director, Deloitte & Touche LLP; former Special Agent in Charge of Cyber and Special Operations, FBI, Deloitte Advisory Cyber Risk Services, and **Daniel Soo**, Principal, Deloitte Advisory Cyber Risk Services; **Lawrence Lai**, Advisory Senior Manager, Deloitte & Touche LLP and **John Gelinne**, Advisory Managing Director, Deloitte & Touche LLP

ID: LAB4-R04

1:30 - 2:15 PM

MARKET-DRIVEN CYBERSECURITY: CYBER INNOVATION AS COMPETITIVE ADVANTAGE

Emily Mossburg, Advisory Principal, Deloitte & Touche LLP; **Brent Conran**, Vice President Information Technology and Chief Information Security Officer, Intel Corporation; **David Hannigan**, Managing VP, Information Security and Risk Management, Capital One Financial Corporation; **Steven Witt**, Partner, DataTribeCorporation

ID: CXO-R10



2:45 - 3:30 PM

THE FINANCE SECTOR & COUNTERING CYBERTHREATS: LESSONS FROM THE FRONT LINES

PANEL: **Frank Cilluffo**, Director, Center for Cyber and Homeland Security, George Washington University; **Cheri McGuire**, Chief Information Security Officer, Standard Chartered PLC; **Troels Oerting**, Group Chief Security Officer (CSO) and Group Chief Information Security Officer (CISO), Barclays; **Valerie Abend**, Managing Director of the US Cybersecurity Practice, Promontory Financial; and **Robert Wainwright**, Director, Europol

ID: CXO-R11

CHANGING REGULATORY APPROACHES TO BIG DATA

Dr. Christopher Pierson, Chief Security Officer & General Counsel, Viewpost, and **James Shreve**, Counsel, Buckley Sandler

ID: GRC-R11

4 - 6 PM

DATA BREACH DIGEST—PERSPECTIVES ON "THE HUMAN ELEMENT"

John Grim, Senior Manager/RISK Team, Verizon; **Jeremy Bohrer**, Partner, Brown Rudnick LLP; **John Loveland**, Director, Network Security Solutions, Verizon; **Chris Novak**, Director, Network Security, Verizon

ID: LAB4-R12



**DON'T MISS!
KEYNOTES**
10:30 - 11:40 AM
4 - 5:10 PM

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FRIDAY

9 – 9:45 AM

PITCHING INFOSEC IN THE BOARDROOM WHEN YOUR CUSTOMERS DON'T CARE

Branden Williams, Director, Special Projects,
Union Bank

ID: STR-F01

10:15 – 11 AM

THE FUTURE OF PRIVACY

J Trevor Hughes, President & CEO,
International Association of Privacy
Professionals

ID: EXP-F02

SOLVING CYBERSECURITY IN THE NEXT FIVE YEARS: SYSTEMATIZING PROGRESS FOR THE SHORT TERM

Sounil Yu, SVP, Major Financial Institution

ID: MASH-F02

CRITICAL HYGIENE FOR PREVENTING MAJOR BREACHES

Tony Sager, Senior Vice President and Chief
Evangelist, Center for Internet Security,
Jonathan Trull, Global Chief Cybersecurity
Advisor, Microsoft, and **Mark Simos**, Director,
Microsoft

ID: CXO-F02

11:30 AM – 12:15 PM

CORPORATE SECURITY: WHERE THE PHYSICAL AND DIGITAL WORLDS COLLIDE

Shawn Henry, President of Services & CSO,
CrowdStrike

ID: CXO-F03

NAVIGATING TRANSATLANTIC CYBERSECURITY CHALLENGES IN A SEA OF CHANGE

Hannah Kuchler, San Francisco
Correspondent, Financial Times; **Holger
Bollmann**, Founder and Director, WPM
Education; **Jim Jaeger**, Cyber Strategist,
Arete Advisors, Inc.; **Conrad Prince**, UK Cyber
Security Ambassador, UK Trade & Investment;
Evan Sills, Director, Good Harbor Security
Risk Management

ID: PNG-F03



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